(incorporated in Bermuda with limited liability)

(Stock Code: 2322)

NOTICE OF BOARD MEETING

The Board of Directors (the "Board") of Sam Woo Holdings Limited (the "Company") announces that a meeting of the Board will be held on Monday, 22nd December 2008 to, among other matters, approve the publication of the interim results of the Company for the period ended 30th September 2008.

By order of the Board
Sam Woo Holdings Limited
Chan Sun Kwong
Company Secretary

Hong Kong, 8th December 2008

As at the date of this announcement, the executive Directors are Mr. Lau Chun Ming, Mr. Lau Chun Kwok, Mr. Lau Chun Ka, Ms. Leung Lai So, Mr. Hsu Kam Yee, Simon and Mr. Chan Sun Kwong; the non-executive Director is Mr. Chiu Kam Kun, Eric; the independent non-executive Directors are Dr. Lee Peng Fei, Allen, Professor Wong Sue Cheun, Roderick and Mr. Chan Wai Dune.

* for identification purposes only