Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in Bermuda with limited liability)
(Stock code: 2322)

PROPOSED CHANGE OF COMPANY NAME

PROPOSED CHANGE OF COMPANY NAME

The Board announces that a special resolution will be proposed at a forthcoming AGM to approve the Proposed Change of the Company Name.

A circular containing, among other matters, details of the proposed change of the name of the Company and a notice of AGM will be despatched to the Shareholders as soon as practicable.

PROPOSED CHANGE OF COMPANY NAME

The board (the "Board") of directors (the "Directors") of Sam Woo Holdings Limited (the "Company", which together with its subsidiaries, the "Group") proposes to change the name of the Company from "Sam Woo Holdings Limited" to "Noble Century Investment Holdings Limited" and to adopt "仁瑞投資控股有限公司" as secondary name to replace "三和集團有限公司" which is currently adopted by the Company for identification purpose only (the "Proposed Change of Company Name").

The proposed change of the Company name will be subject to the following:

- 1. the passing of a special resolution by the shareholders (the "Shareholders") of the Company at the forthcoming annual general meeting of the Company (the "AGM") to approve the change of the Company name; and
- 2. the entry of the new name in place of the Company's existing name and entry of the secondary name of the Company on the register maintained by the Registrar of Companies in Bermuda.

The new name and secondary name of the Company will take effect from the date of entry of the new name and secondary name on the register maintained by the Bermuda Registrar of Companies. The Company will then carry out all necessary filing procedures with the Companies Registry in Hong Kong.

Effects of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect any rights of the holders of securities of the Company or the Company's daily business operation and its financial position.

All existing certificates of securities in issue bearing the present name of the Company shall, after the Proposed Change of Company Name becoming effective, continue to be evidence of title to such securities and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new share certificates bearing the new name and secondary name of the Company. Once the Proposed Change of Company Name becomes effective, new share certificates will be issued only in the new name and secondary name of the Company.

The Board also proposes to adopt a Chinese stock short name for the purpose of trading on the Stock Exchange.

A circular containing, among other matters, details of the Proposed Change of the Company Name and a notice of AGM will be despatched to the Shareholders as soon as practicable.

The Company will make further announcements as and when appropriate on the results of the AGM, the effective dates of the Proposed Change of Company Name and the new stock short name of the shares of the Company.

By order of the Board
Sam Woo Holdings Limited
Zheng Juhua
Chairman

Hong Kong, 20 July 2012

As at the date of this announcement, the executive Directors are Ms. Zheng Juhua, Mr. Chan Chi Yuen and Mr. Chen Shaohua; the independent non-executive Directors are Mr. Man Kwok Leung, Mr. Yu Pak Yan, Peter and Mr. Chi Chi Hung, Kenneth.

^{*} for identification purpose only