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NOBLE CENTURY INVESTMENT HOLDINGS LIMITED

仁瑞投資控股有限公司

(incorporated in Bermuda with limited liability)

(Stock Code: 2322)

COMPLETION OF PLACING OF NEW SHARES UNDER SPECIFIC MANDATE

Placing Agent

KINGSTON SECURITIES

The Company is pleased to announce that the conditions precedent of the Placing Agreement have been fulfilled and the Placing was completed on 8 March 2016, pursuant to which the Company has allotted and issued 250,000,000 Placing Shares to the Places in accordance with the terms of the Placing Agreement.

References are made to the circular (the "Circular") of Noble Century Investment Holdings Limited (the "Company") dated 15 January 2016 and the announcements of the Company dated 15 December 2015 and 1 February 2016 respectively (the "Announcements") in relation to, among others, the Placing Capitalised terms used in this announcement shall have the same meanings as those defined in the Circular and the Announcements unless otherwise stated.

COMPLETION OF THE PLACING

The Company is pleased to announce that the conditions of the Placing Agreement have been fulfilled and the Placing was completed on 8 March 2016, pursuant to which the Company has allotted and issued 250,000,000 Placing Shares to not fewer than six Places in accordance with the terms of the Placing Agreement.

To the best of the Directors' knowledge, information and belief, the Placees (who are independent professional, institutional or other investors), who and whose ultimate beneficial owner(s) (if applicable) are Independent Third Parties and none of the Placees (together with parties acting in concert with him/her/it) will become a substantial shareholder (as defined under the Listing Rules) of the Company as a result of the Placing.

EFFECTS ON SHAREHOLDING STRUCTURE

To the best of the Directors' knowledge, information and belief after having made all reasonable enquires, the shareholding structure of the Company immediately before completion of the Placing and the effect on the shareholding structure of the Company upon completion of the Placing are set out below:

Shareholders	Immediately before completion of the Placing		Upon completion of the Placing	
	No. of Shares	Approximate Percentage	No. of Shares	Approximate Percentage
Superb Smart Limited (Note 1)	142,400,000	29.29%	142,400,000	19.34%
Good Virtue Capital Limited (Note 2)	2,944,000	0.61%	2,944,000	0.40%
Placees and other Public Shareholders	340,776,000	70.10%	590,776,000	80.26%
Total	486,120,000	100.00%	736,120,000	100.00%

Notes:

- 1. Superb Smart Limited is wholly owned by Ms. Zheng Juhua, an executive Director.
- 2. The 2,944,000 Shares comprise of 2,060,800 Shares beneficially held by Ms. Zheng Juhua, an executive Director, and 883,200 Shares held by Mr. Lau Hoi Pang, whom is the son of Ms. Zheng Juhua.
- 3. The aggregate percentages above may not add up to 100% due to rounding.

By order of the Board

Noble Century Investment Holdings Limited

Zheng Juhua

Chairman

Hong Kong, 8 March 2016

As at the date of this announcement, the executive directors are Ms. Zheng Juhua and Mr. Chan Chi Yuen; the independent non-executive directors are Mr. Man Kwok Leung, Mr. Yu Pak Yan, Peter and Mr. Chi Chi Hung, Kenneth.