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## **NOBLE CENTURY INVESTMENT HOLDINGS LIMITED**

### **仁瑞投資控股有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 2322)**

#### **PROFIT WARNING**

This announcement is made by Noble Century Investment Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of the latest available financial information of the Group, the Group expects to record a loss for the period ended 30 September 2016 (the “**Period**”) as compared with a profit for the period ended 30 September 2015, mainly attributable to the increase in loss on changes in fair value of held-for-trading investments as a result of the volatile stock market in Hong Kong.

The information contained in this announcement is only based on the preliminary review of the Company’s management accounts, which have not been reviewed or audited by the Company’s auditor or the audit committee of the Company and hence subject to adjustment. Detailed financial information and performance of the Group for the Period will be disclosed in its interim results announcement for the Period, which is expected to be published before the end of November 2016.

**Shareholders and potential investors should exercise caution when dealing in the shares of the Company.**

By order of the Board

**Noble Century Investment Holdings Limited**

Zheng Juhua

*Chairman*

Hong Kong, 9 November 2016

*As at the date of this announcement, the executive directors are Ms. Zheng Juhua and Mr. Chan Chi Yuen; the independent non-executive directors are Mr. Man Kwok Leung, Mr. Yu Pak Yan, Peter and Mr. Chi Chi Hung, Kenneth.*